



ASSOCIATION FOR RESEARCH ON CIVIL SOCIETY IN AFRICA

The 6th Annual AROCSA Conference 2022

Dakar, Senegal

September 7th - 8th, 2022

Theme: The role of CSOs in Safeguarding and Supporting
Human and Environmental Health in Africa

With the Support of :



UNIVERSITE
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AROCSA 2022 ANNUAL CONFERENCE: SPONSORSHIP PACKAGES

- As a sponsor, you will gain strategic positioning and visibility as a thought leader on your area of specialism via participation in a related thematic panel discussion which would be broadcast real-time across Africa and the world.
- Gain access and network with C-suite stakeholders operating within the health and environmental sectors from government, private sector, and civil society.
- Benefit from extensive branding and media coverage via our various marketing campaigns, forge new links with leaders in the industry through onsite networking and generate new business opportunities.

You will also benefit from;

- Pre-Event Marketing/Advertising via scheduled press releases, direct mail, email marketing campaigns, social media, targeted marketing, and global exposure through our media partnerships worldwide, reporting on the event, your logo placed on our website, and an online banner adverts on related regional newsletters going out to our subscriber base with a link to your website
- On-Site Exposure through various benefits attached to your selected sponsorship category and support profile, including your corporate logo on the conference guide, the backdrop on the speaker podium and in the registration area, and/or self-standing banners strategically positioned at the venue.
- Post-Event Publicity through our communique emailed, to all in-venue participants and other relevant stakeholders of the event, post-event and available on the conference website which will include any digital images/photos taken of the event as well as your corporate profile alongside your logo.
- We encourage leading players with a strong focus on health and environmental issues to express their support for this premier initiative by acquiring title ownership of the event.

PLATINUM Sponsorship Fee: \$25,000

Benefits Include:

- 10 Delegate Passes and full ownership of a one-hour panel discussion comprising 3 panelists*
- 2 Speaker Passes to present 5-minute keynote address at the event (this can include playing 1-2 minute videos)
- 2 Page (Centrefold) full-color advertisement in the Conference brochure
- Prominent exposure of your organisation's involvement via your logo and weblink - pre-event, onsite, and post-event.
- Prominent display of company logo in the banner behind the main stage and in the print material given to the participants
- Banner display in highly visible areas throughout the conference. Sponsor to provide own Self-standing banner
- Banner Advertisement on AROCSA's monthly newsletters from the date of sponsorship and up to 3 months post-event, as well as on all AROCSA SM handles going out to our online subscribers from the time of agreement to the time of the conference
- Print media articles, adverts and radio mentions.
- 30 square meter complimentary stall space at the exhibition
- Sponsor corporate profile or newsletter to be placed into the delegate welcome packs (Sponsor to provide own corporate profile for inclusion), a video clip of 20 seconds on Conference website (produced by Sponsor).

Note: The Lead Sponsor receives all the benefits attributable to all subcategories.

- Sponsor is fully responsible for all travel and accommodation costs connected with their delegates' attendance of the conference
- AROCSA will place one academic who has submitted an abstract related to the sponsor's chosen theme within each panel to bring an academic perspective and create balance in the discussions.

GOLD Sponsorship Fee: \$15,000

Benefits Include:

- **7 Delegate Passes and reserved seats at the AROCSA conference**
- **1 Speaker Pass to make a 5 minute presentation at the event (this can include playing 1-2 minute videos)**
- **1 Page full colour advertisement in the Conference brochure**
- **Prominent exposure of your organisation's involvement via your logo and weblink - pre-event, onsite, and post-event.**
- **Prominent display of company logo in the banner behind the main stage and in the print material given to the participants on's involvement via your logo and weblink - pre-event, onsite and post-event**
- **Banner display in highly visible areas throughout the conference. Sponsor to provide own Self-standing banner**
- **Banner Advertisement on AROCSA's monthly newsletters from the date of sponsorship and up to 3 months post-event, as well as on all AROCSA SM handles going out to our online subscribers from the time of agreement to the time of the conference**
- **Print media articles, adverts, and radio mentions**
- **Sponsor corporate profile or newsletter to be placed into the delegate welcome packs (Sponsor to provide own corporate profile for inclusion), a video clip of 20 seconds on Conference website (produced by Sponsor).**

SILVER Sponsorship Fee: \$10,000

Benefits Include:

- **5 Delegate Passes and reserved seats at the AROCSA conference**
- **½ Page full colour advertisement in the Conference brochure**
- **Prominent exposure of your organisation's involvement via your logo and weblink - pre-event, onsite and post-event**
- **Banner display in highly visible areas through-out the conference. Sponsor to provide own Self-standing banner**
- **Prominent display of company logo in the banner behind the main stage and in the print material given to the participants**
- **Banner Advertisement on AROCSA's monthly newsletters newsletters from the date of sponsorship and up to 3 months post-event, as well as on all AROCSA SM handles going out to our online subscribers from the time of agreement to the time of the conference**
- **Print media articles, adverts, and radio mentions.**
- **Sponsor corporate profile or newsletter to be placed into the delegate welcome packs (Sponsor to provide own corporate profile for inclusion), video clip of 20 seconds on Conference website (produced by Sponsor).**

BRONZE Sponsorship Fee: \$7,500

Benefits Include:

- **3 Delegate Passes and reserved seats at the AROCSA conference**
- **¼ Page full colour advertisement in the Conference brochure**
- **Prominent exposure of your organisation's involvement via your logo and weblink - pre-event, onsite, and post-event**
- **Display of company logo in the main banner behind the main stage and in the print material given to the participants**
- **Banner display at the conference. Sponsor to provide own Self-standing banner.**
- **Banner Advertisement on AROCSA's monthly newsletters from the date of sponsorship and up to 3 months post-event, as well as on all AROCSA SM handles going out to our online subscribers from the time of agreement to the time of the conference.**
- **Print media articles, adverts, and radio mentions**
- **10 square meter complimentary stall space at the exhibition**
- **Sponsor corporate profile or newsletter to be placed into the delegate welcome packs (Sponsor to provide own corporate profile for inclusion), video clip of 20 seconds on Conference website (produced by Sponsor).**

Other Sponsorship Opportunities

Pre-Conference Dinner - \$5,000

Includes all benefits accrued to Bronze Sponsorship with company video played during dinner

Conference Tea Breaks and Lunch- \$5,000

Includes all benefits accrued to Bronze Sponsorship with company video played during Lunch

Documentation Kits- \$5,000

Benefits Include: 2 Delegate Passes and reserved seats at the SITBE 2019 Conference

1/4 page colour advertisement in the Conference brochure

Prominent exposure of your organisation's involvement via your logo and weblink - pre-event, onsite, and post event

Banner display at conference. Sponsor to provide own Self-standing banner

Mentions in press conference, print media articles and adverts, and radio mentions.

Sponsor corporate profile or newsletter to be placed into the delegate welcome packs (Sponsor to provide own corporate profile for inclusion),

Lanyard Sponsorship = \$5,000

Company visibility in event promotion:

Hyperlinked logo on event website x Logo visibility during the event:

Display of company logo in the banner behind the main stage and in the print material given to the participants

Inclusion of company logo on the lanyard given to all participants

4 delegate passes to attend the conference



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